

# SKILLS

## Web Designer

- Creative Strategy
- Wireframes & Prototypes
- Websites & Landing Pages
- Responsive Web Design
- Logos & Branding
- Digital Ads
- E-mail Campaigns
- Print Design

■ PhotoShop ■ DreamWeaver ■ Illustrator  
■ InDesign ■ FireWorks ■ Mac

+ Flash & After Effects

## Front End Developer

- Responsive Frameworks (Bootstrap & Skeleton)
- Responsive, Compatible HTML Email
- Parallax
- Cross-Browser Compatibility

■ HTML/CSS ■ jQuery/javascript

+ WordPress, Joomla & Shopify

# EMPLOYMENT

## The Fidelis Group

*Little Ferry, NJ*

**Lead Web Designer / Front End Developer**

*Nov 2012 - present*

**Web Designer** *Nov 2010 - Nov 2012*

- Direct and schedule design team in creating graphic assets
- Communicate client needs to design and development teams
- Draft proposals and timelines for new projects
- Establish website and application prototypes and wireframes
- Create concepts and mockups for websites, landing pages, email campaigns, digital ads, user interfaces and logos
- Slice and code PhotoShop files into semantic and responsive HTML, CSS and jQuery/javascript

## Microwize Technology

*Paramus, NJ*

**Graphic Designer** *May 2009 - Oct 2010*

**Graphic Design Intern** *Oct 2008 - May 2009*

- Design and write copy for sell sheets and marketing materials
- Create custom email campaigns and templates for Salesforce and ConstantContact
- Design and develop microsites for related companies
- Manage company Facebook and LinkedIn pages
- Adminstrate the company blog and write articles
- Update the company website

# EDUCATION

## Ramapo College of New Jersey

*Mahwah, NJ*

**Bachelor of Arts** - Design & Interactive Media, *May 2010*